Good Jobs, Slow Food, Short Commutes, Real Vitality...

Creating The West's Future

Richard J. Jackson, MD, MPH

State Public Health Officer

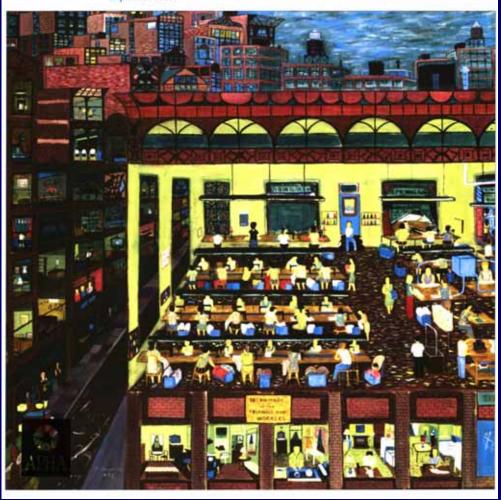
California Department of Health Services

RJackso6@dhs.ca.gov

PUBLIC HEALTH

Walking, Bicycling, and Urban Landscapes | Urban Form, Health, and the Law's Limits | Smart Growth | Success in Promoting Safe Walking and Biking to School | A Research Agenda for Community Design, Land Use, and Health | BUILT ENVIRONMENT AND HEALTH | Does Urban Sprawl Increase Motor Vehicle Occupant and Pedestrian Deaths? | Linking Housing and Health in Europe

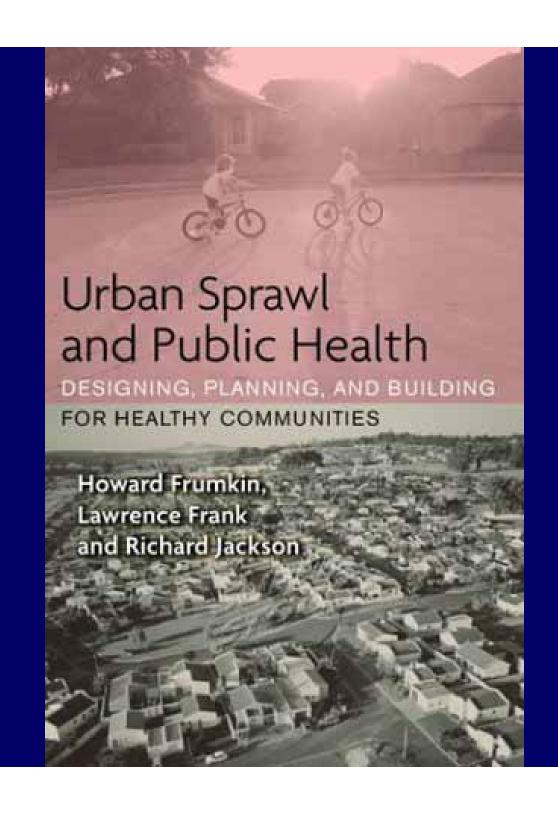
September 2003



AJPH

Built Environment and Health

September, 2003



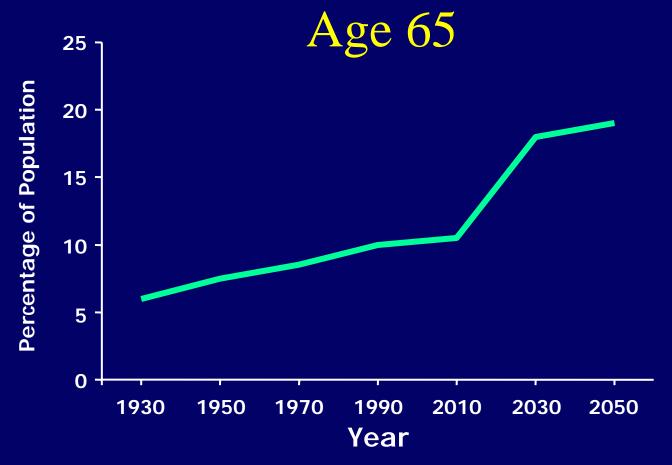
US Health Care Expenditures as Percent of GDP 1960 to Present



\$1.4 Trillion out of \$10.08 Trillion GDP in 2001

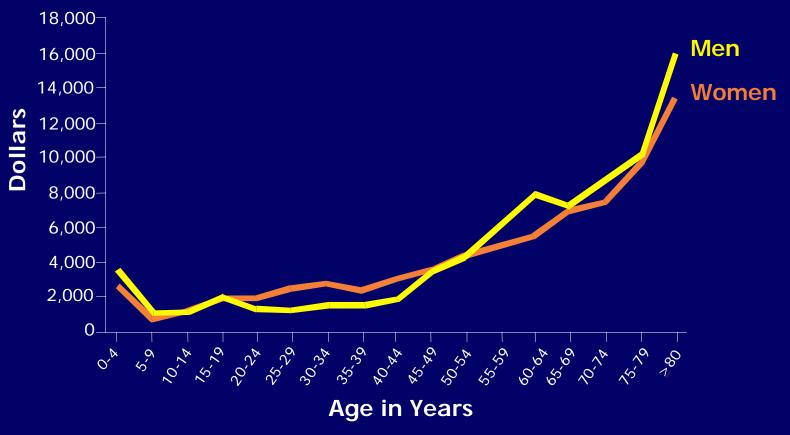
www.cms.hhs.gov/statistics/nhe/

An Aging Population Percentage of U.S. Population over



Source: From Baby Boom to Elder Boom: Providing Health Care for an Aging Population Copyright 1996, Watson Wyatt Worldwide.

Estimated Per Capita Health Expenditures by Age and Sex, 1995



Source: From Baby Boom to Elder Boom: Providing Health Care for an Aging Population Copyright 1996, Watson Wyatt Worldwide.

Disease in the 21st Century

- Diseases and costs of care for Aging Populations.
- Overweight: Diabetes II, Heart Disease
- Mental Disorders: Depression,
 Anxiety, Developmental, Substance
 Abuse
- Macro-environment: Climate, Conflict

July 6, 1999



I Believe:

- The Greatest Threat to Americans' Health is
- How We Manage Our Wealth
- Supersizing and the Quality of American Life

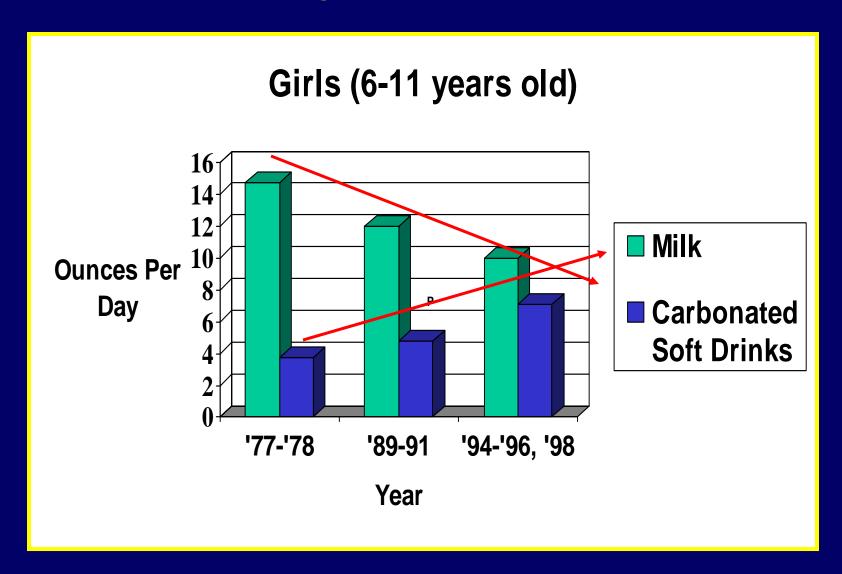
Supersizing of the Food We Eat



Hardee's introduces new Mega-Calorie "Monster Thickburger"

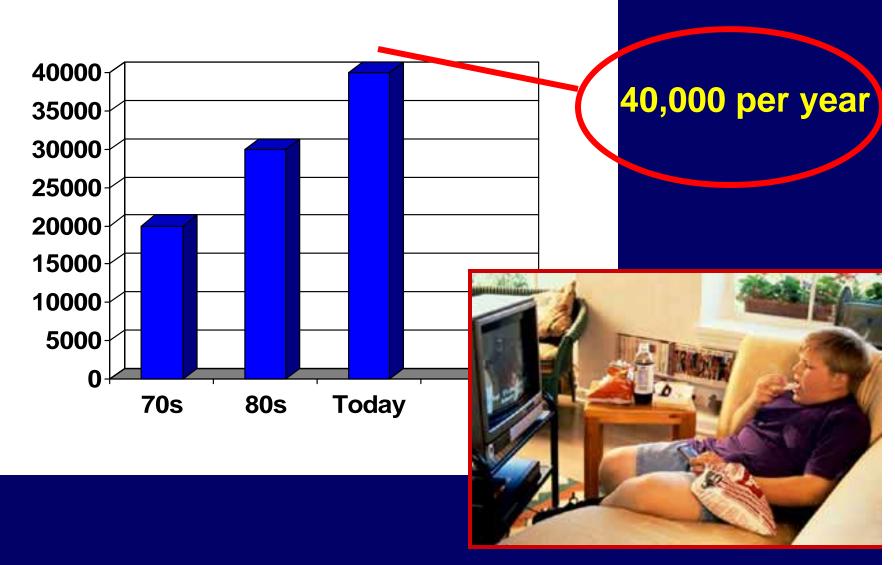
- 1,420 calories
- 107 grams of fat
- 7.1 hours of moderate walking

Supersizing Soda Consumption



-Wilkinson et al. Trends in Food and Nutrient Intakes by Children in the United States. Family Economics and Nutrition Review. 2002; 14(2):56-68.

Supersizing Advertising : Number of TV Ads Seen By Children



Microsized Fitness of California's Children

Annual California Fitnessgram

- Conducted in Grades 5, 7, and 9
- Measures 6 major fitness areas (e.g. aerobic capacity, body composition, flexibility)
- 2004 Results: Who passed all standards?

```
25% → Grade 5
```

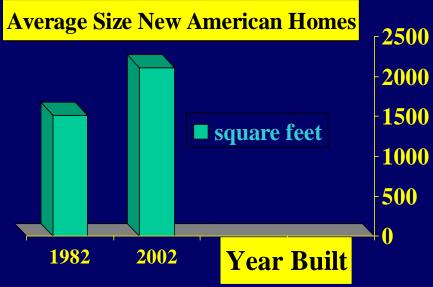
29% → Grade 7

26% > Grade 9

Supersizing Our Homes







Supersizing our Vehicles

SCHWARZENEGGER'S INITIATIVES





Incomes Decision Co.

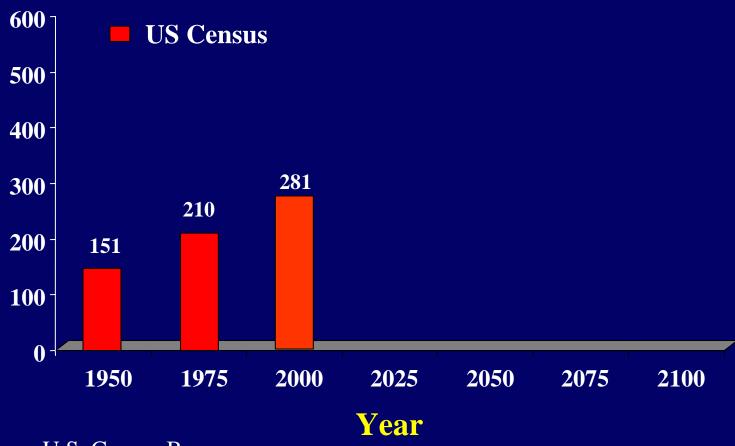
ley. Armold Schwarzenegger groots bystanders from a Number on Tuesday as he taken extended digitalities gather on, is a North Number of Schwarzen from the Medical Resember habot. Riding shotgan at laft is volunteer than Cotomas.

Governor revs up ballot drives



U.S. Population, 1990-2000

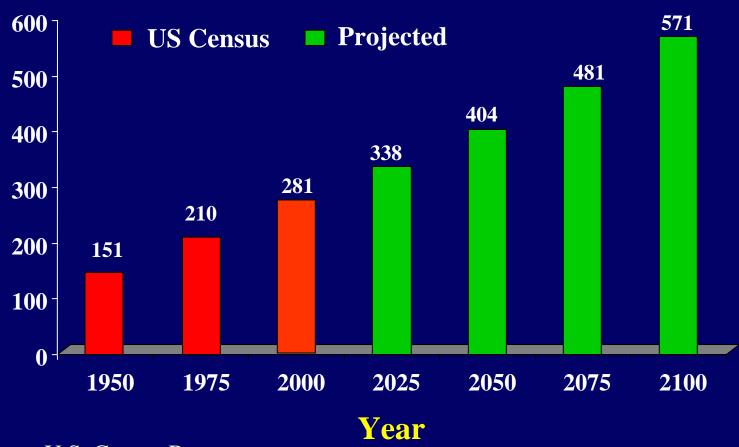
Number in millions



Source: U.S. Census Bureau

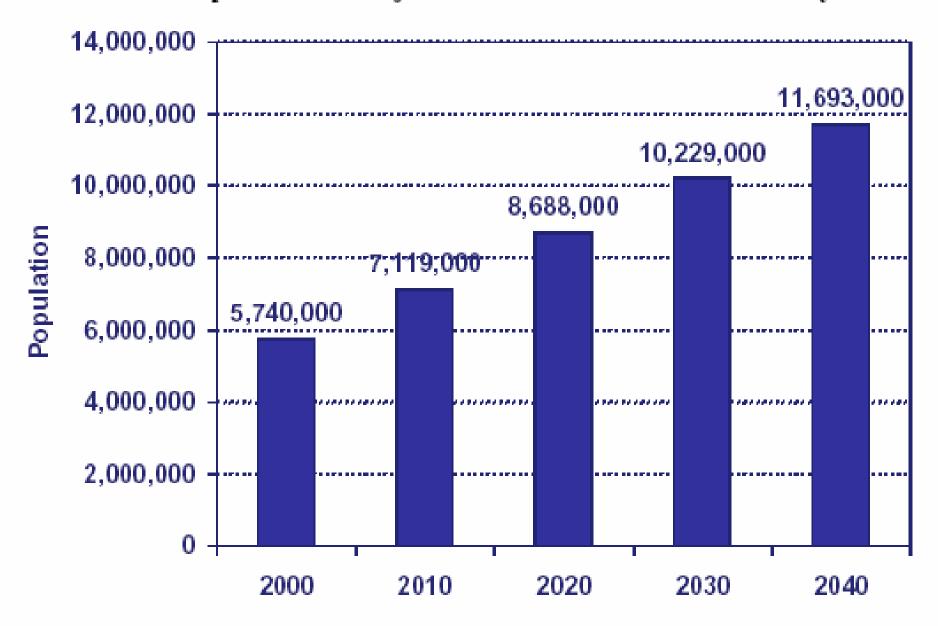
U.S. Population, 1990-2100

Number in millions

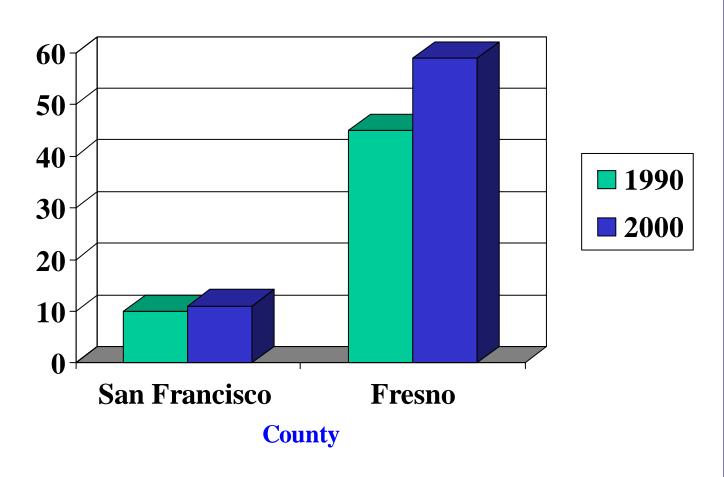


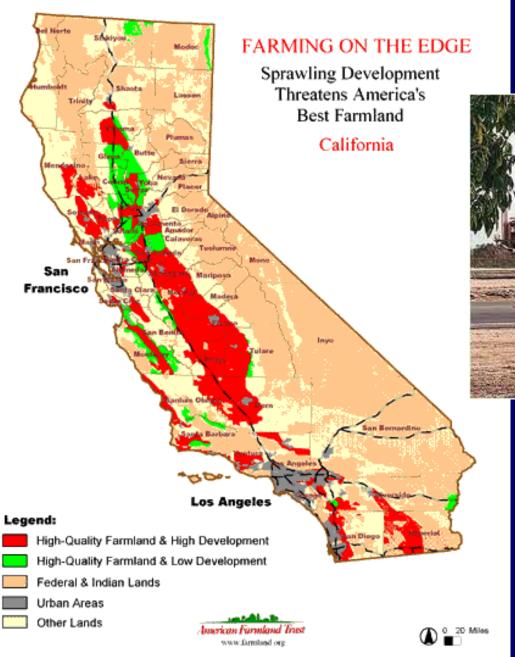
Source: U.S. Census Bureau

Population Projections for the Central Valley



Share of Households that can afford median priced home







Supersizing our Neighborhoods







Supersizing Land Consumption





California Paves or Builds on over 400 acres every day

Land Development: US and Coastal

- In 225 years of Land Development in the US, more than 25% has been in the last 15 years.
- In Coastal Areas
 Development is
 consuming land five
 times faster than
 population is growing.





National Resources Inventory USDA 2000

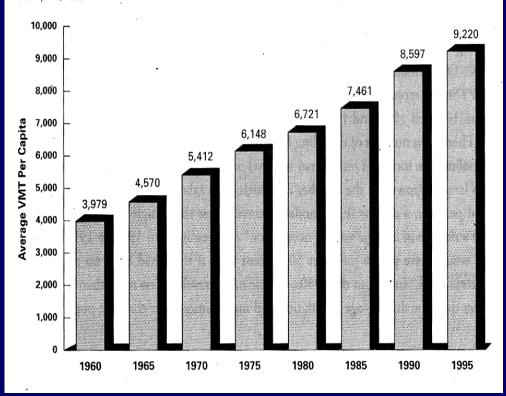
Supersized Roads and Highways



Supersizing Vehicle Travel

Figure 2-2 Vehicle Miles Traveled (VMT) Per Capita, 1960–1995

Source: Bureau of Transportation Statistics, U.S. Department of Transportation, *National Transportation Statistics* 1998, Washington, DC: 1998, Table 4-12; U.S. Bureau of the Census, "Historical National Population Estimates," Washington, DC: April 2, 1998.



Miles per Capita: 1960 to 1995

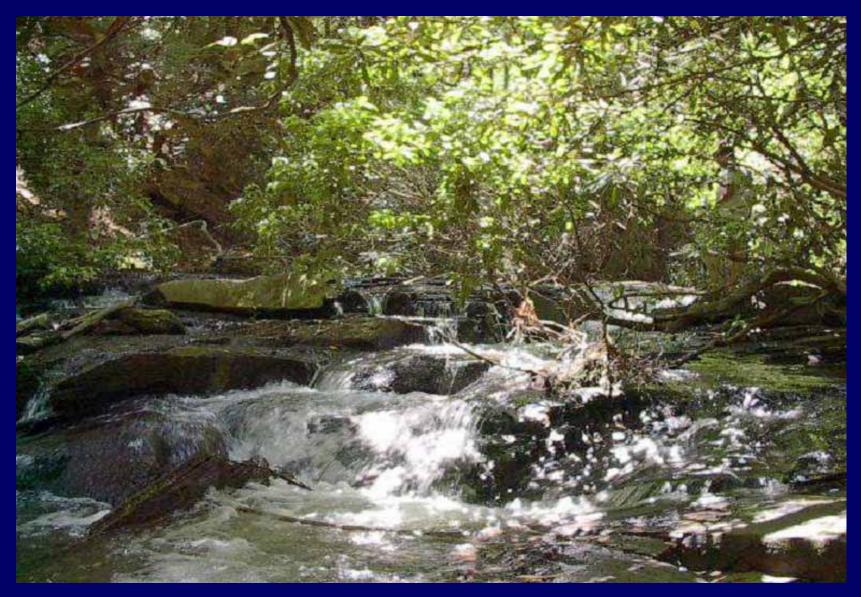
From 4000 to 9200 VMT per person

Automobile fatality rates by city, 1998

(excluding pedestrian fatalities; deaths/100,000/year)



One fatality per 66 million passenger miles



"Infiltration" of Water Brings Less Silting, Steadier and Cleaner, Base Flow.



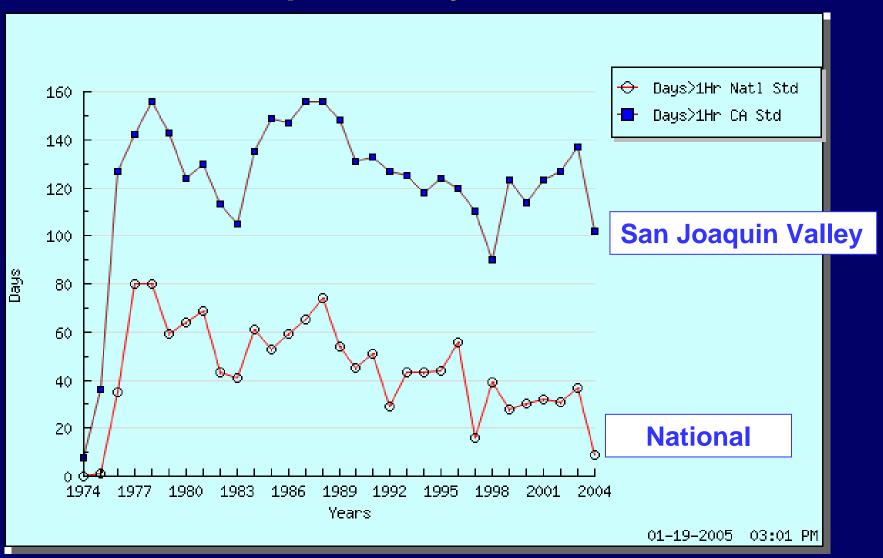
One
Billion
Parking
Spaces

Chamblee, GA Runoff to North Peachtree Creek

Supersized Air Pollution in California



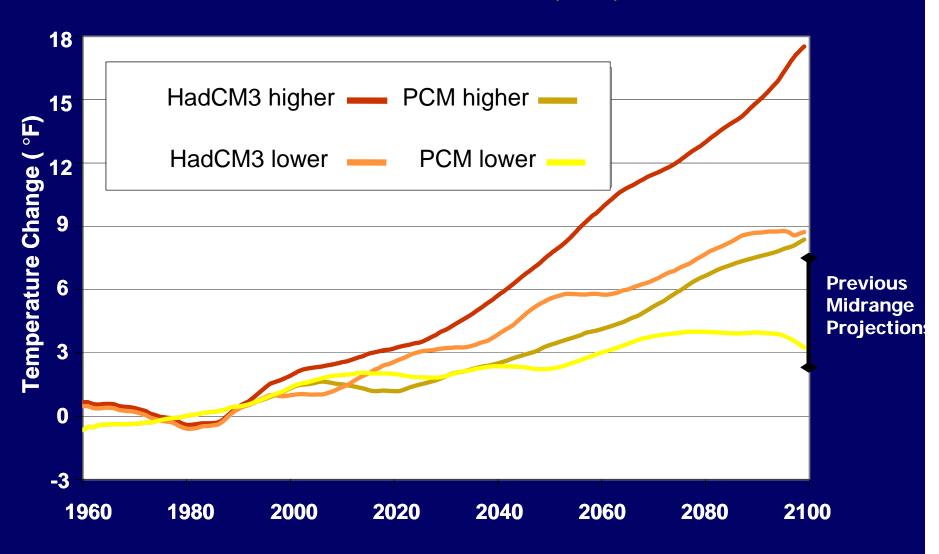
Days Per Year when Ozone Standard Exceeded San Joaquin Valley vs. National



Air Resources Board, California Air Quality Trend Summaries

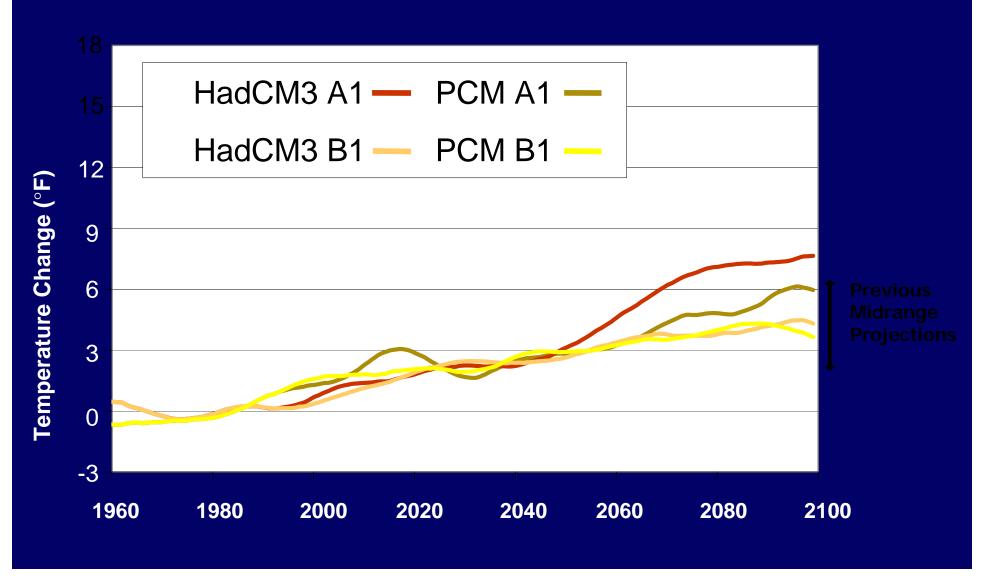
Temperature Projections

California, Summer (JJA)



Temperature Projections

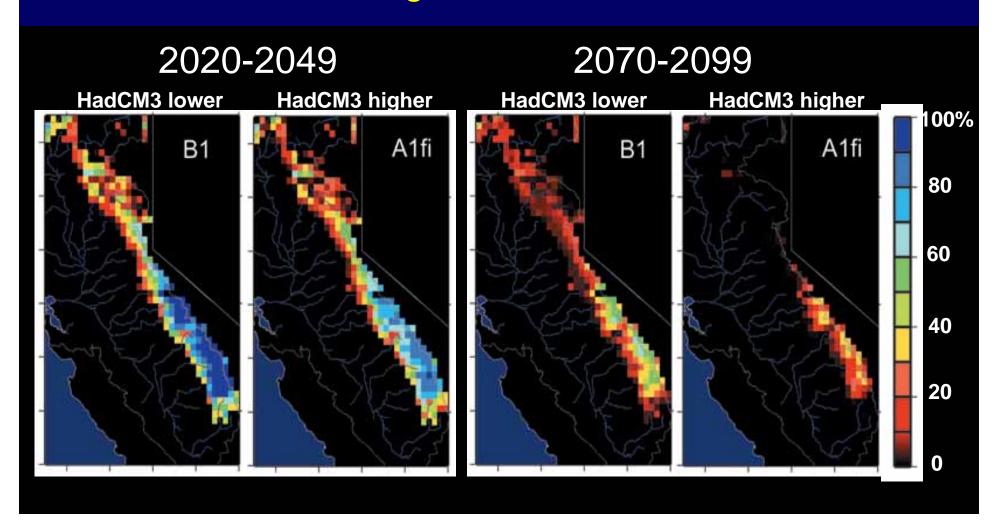
California, Winter (DJF)



We Supersize Our Climate Impact

Sierra Snowpack

% Remaining, Relative to 1961-1990



"It is the occupation of a child to immerse herself in her environment".



Children's Contact with Nature

• School age children with ADHD who had higher contact with nature showed better concentration, task completion, and following of directions.

Coping with ADD: The Surprising Connection to Green Play Settings" Environment and Behavior, 33 (1), 54-77 AF Taylor, FE Kuo, WC Sullivan, 2001





Overall: Compared to 1969 Americans drive:

- 88% farther to shop
- 137% farther for errands

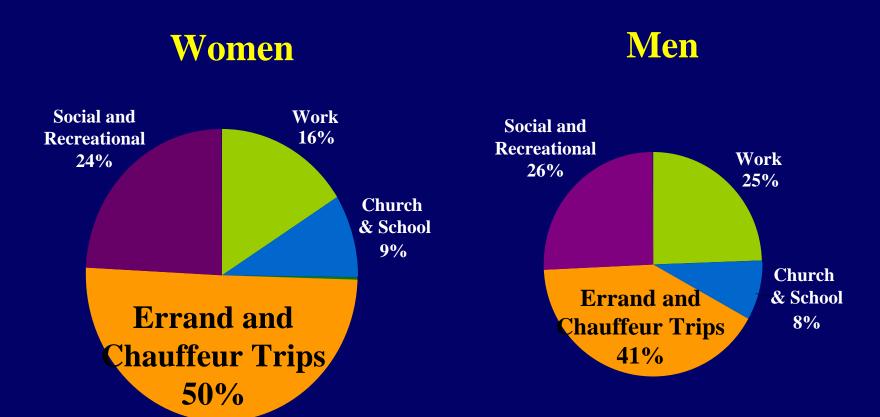
Mega-Mileage Moms

Family "chauffeur"

- Average minutes per day spent in car:
 - Women overall: 64 minutes
 - Single mothers: 75 minutes

Surface Transportation Policy Project: 2000

Women and Men's Trip Making by Purpose, 1995



Source: Surface Transportation Policy Project

Business Week – March 2005

• ... the fastest-growing group of work travelers in the country, people who rarely see their houses in daylight, leave home when their kids are still asleep, and mainline Red Bull just to stay awake. They're known as extreme commuters. They spend at least a month of their lives each year traveling a minimum of an hour-anda-half to work and back.



Supersizing Commutes

"Trying to hang on in the Poconos: from before dawn to way past dusk"

New York Times April 11, 2004

Up at 3:30 am, getting the children to childcare and taking the 5:15 am bus to New York

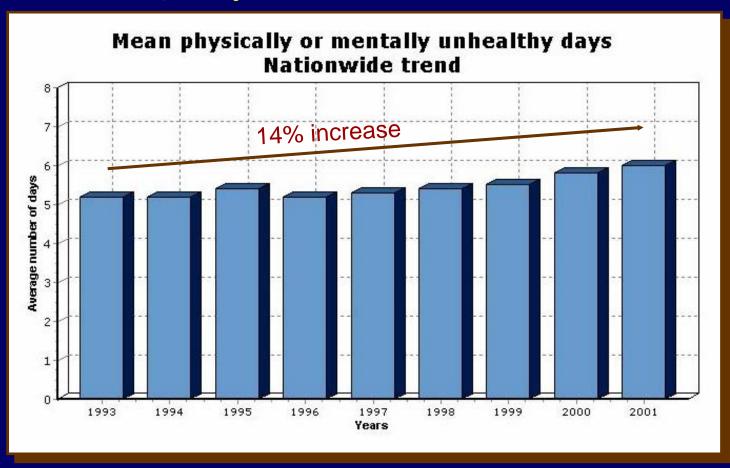




The mental health of our Children

- ♦ More than 1 million children and teens in the US are on antidepressants
- ◆ Childhood depression affects 1 in 20 children.
- ◆ Anti-depressant use increases by 10% annually in children and adolescents.

Supersizing the number of days per month Americans Feel Unwell: Quality of Life Prevalence Data



Source: Centers for Disease Control and Prevention. Health-related quality of life: prevalence data. National Center for Chronic Disease Prevention and Health Promotion, 2003. Accessed March 21 at http://apps.nccd.cdc.gov/HRQOL/.

19 million American adults

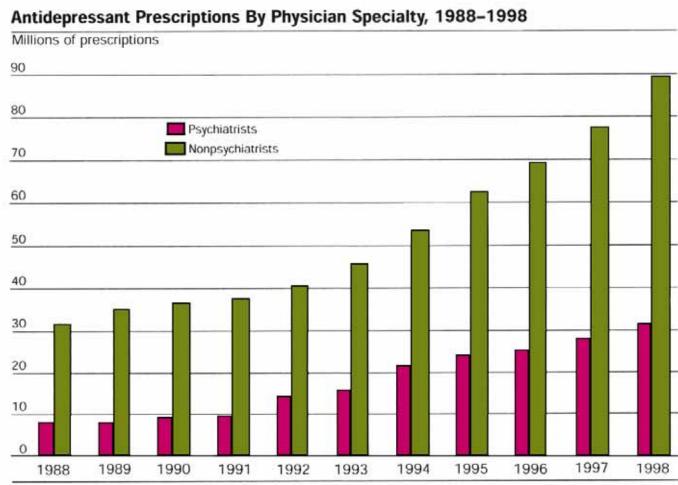
Leading
 cause of
 disability in
 the U.S. and
 worldwide



SOURCE: IMS Health, Inc.

HEALTH AFFAIRS - Volume 19, Number 4

Supersized Rates of Depression

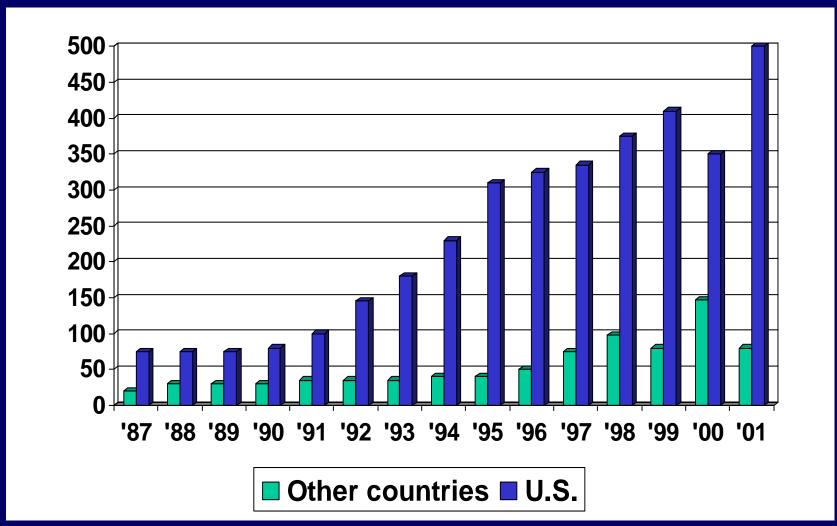


Supersized Schools



Credit: Constance E. Beaumant, NTHP

Methylphenidate (Ritalin) Consumption, United States and Elsewhere: 1987 - 2001



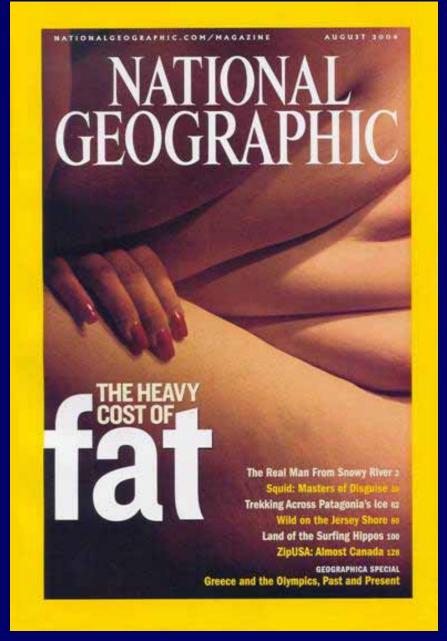


"...students have better attendance, are less likely to drop out, exhibit fewer discipline problems, and perform better when attending a smaller high school."

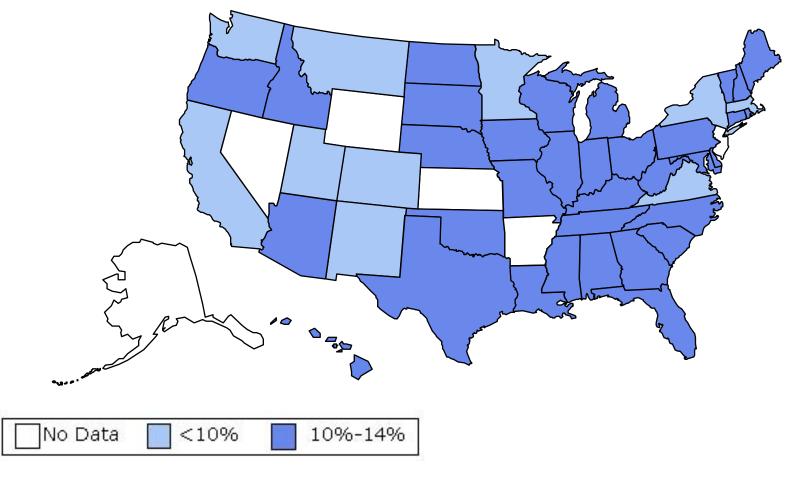


Credit: Constance E. Beaumant, NTHP

Supersizing our Bodies

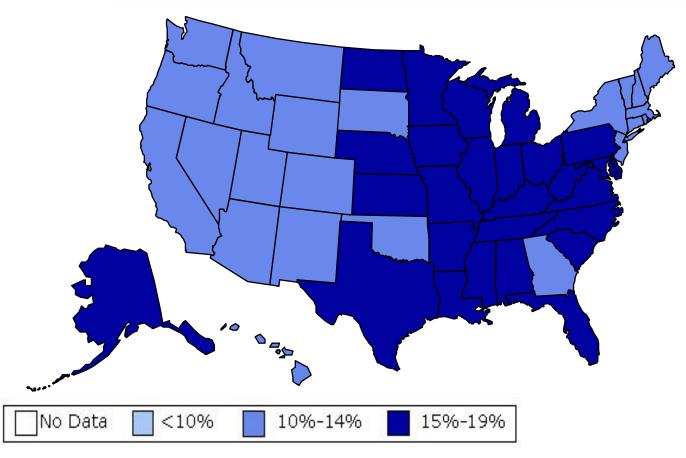


(*BMI ≥30, or ~ 30 lbs overweight for 5'4" woman)



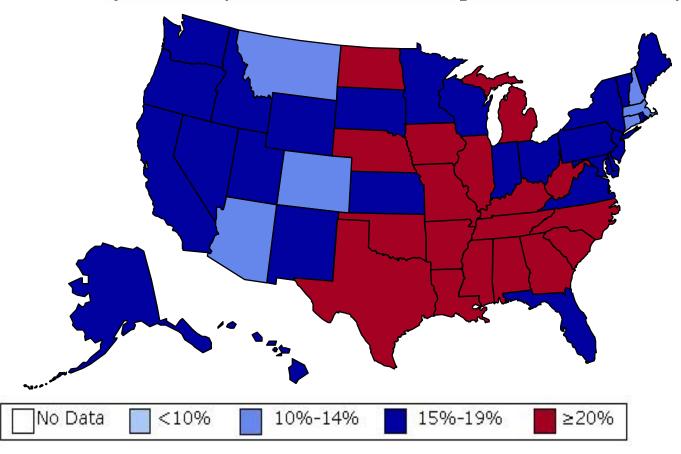
Source: Mokdad A H, et al. J Am Med Assoc 1999; 282:16, 2001; 286:10.

(*BMI ≥30, or ~ 30 lbs overweight for 5'4" woman)



Source: Mokdad A H, et al. *J Am Med Assoc* 1999; 282:16, 2001; 286:10.

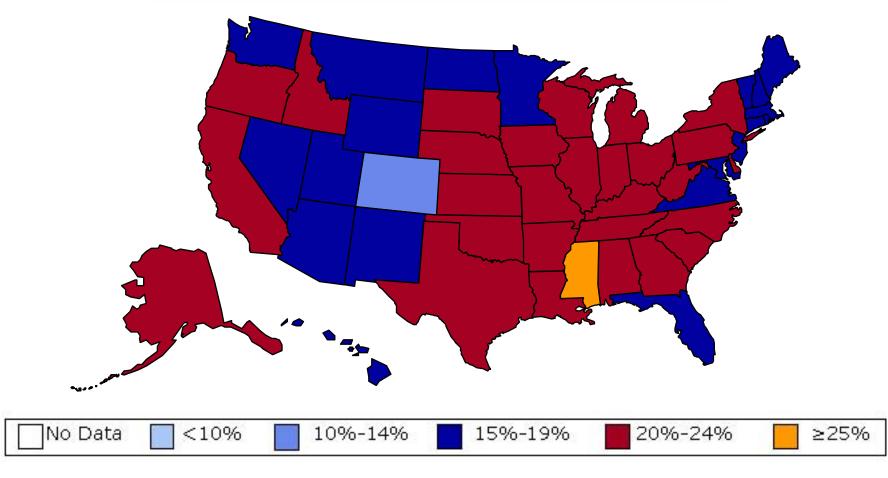
(*BMI ≥30, or ~ 30 lbs overweight for 5'4" woman)



Source: Mokdad A H, et al. *J Am Med Assoc* 1999; 282:16, 2001-204-10

2001; 286: 10.

(*BMI ≥30, or ~ 30 lbs overweight for 5'4" woman)



Source: Mokdad A H, et al. J Am Med Assoc 1999; 282: 16, 2001; 286: 10.

US Obesity Woes Put a Strain on Hospitals



HEALTH

May 1, 2002

FROM THE ARCHIVES: May 1, 2012

U.S.'s Obesity Woes Put a Strain On Hospitals in Unexpected Ways

By RHONDA L BUNDLE Staff Reporter of THE WALL STREET FOURSAL

When an extremely heavy man spent several weeks at a Kaiser Permanente hospital in Fresno, Calif., two years ago, employees suffered a string of injuries providing routine care for the nearly 500pound patient.

"We can document five injuries, but there may have been as many as 11 from anecdotal evidence," says Barbara Smisko, director of Western environmental health and safety services at Kaiser, the Oakland, Calif., health-maintenance organization. "It's a dramatic story, but it characterizes the kinds of things that happen to patients and staff every day."

The fact that more Americans are obese is putting a new strain on the nation's health-care system in OBESITY IN AMERICA

- Health-Care Costs for Obesity Top Those Related to Smoking¹ 03/12/02
- Obesity May Soon Kill More Americans Than Cigarettes, Surgeon General Says² 12/13/01

Adjusting for Special Needs

A sampling of hospital products for obese patients:

Product/Company	Features	List Price
Bariatric wheelchairs Gendron	Up to 32-inch wide seat and weight capacity up to 850 lbs.; can be custom-built to any patient requirement	From \$680 to \$4,130
Burke Tri-Flex bed Burke	1,000 pound patient capacity; fully electric; clears 43- inch doorways	\$11,995
First Step Select Pressure Relief Mattress Overlay Kinetic Concepts	Adjustable air pressure in mattress; non-skid material; weight capacity up to 650 lbs.	Not available
Magnum II Bariatric Patient Care System Hill-Rom	A bed that functions as a chair and transport vehicle; holds up to 600 lbs.	\$26,000 and up

UltraTwis

Advocacy Center in San Diego, "I get calls and emails on an average of five to 10 a mouth" from people who "sought freshment at a hospital and were told that it couldn't take cure of them," he saws.

Certainly, some hospitals view the growing popularity of weight-loss surgery as an opportunity -- both to build business and to improve obesity treatment in their communities. They are setting up bariatric wings for gastric nirgery, which reduces the capacity of a patient's stomach. The American Society for Barintric Surgery estimates there were 57,200 procedures last year, a 29% increase from 2000. "We don't see it slowing down anywhere," says Georgeann Mallory, executive director of the Gainesville, Fla., association. The average hospital cost for bariatric surgery is about \$20,000, she

More commonly, though, hospitals worry about the safety of surses, physical therapists, and other



Super-sizing: More Jet Fuel Use

- Mean weight gain of Americans in 1990s:
 10 pounds
- Airline distance flown in 2000 in US:
 515 billion passenger-miles
- Weight transported 1 mile by 1 gallon of fuel:
 7.3 tons (passengers or cargo)
- Jet fuel to transport added weight in 2000:
 350 million gallons
- Cost of extra fuel: \$275 million
- CO₂ emissions from extra fuel: 3.8 million tons

Data sources: NCHS; US Dept. of

Transportation

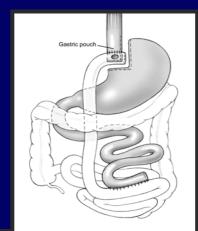


GI Surgery for Severe Obesity

Risk and Complications:

- 10-20% require follow-up surgery
- Abdominal hernia
- Break down of staple line
- Gallstones
- 30% develop nutritional deficiency

Cost: \$30,000 to \$50,000

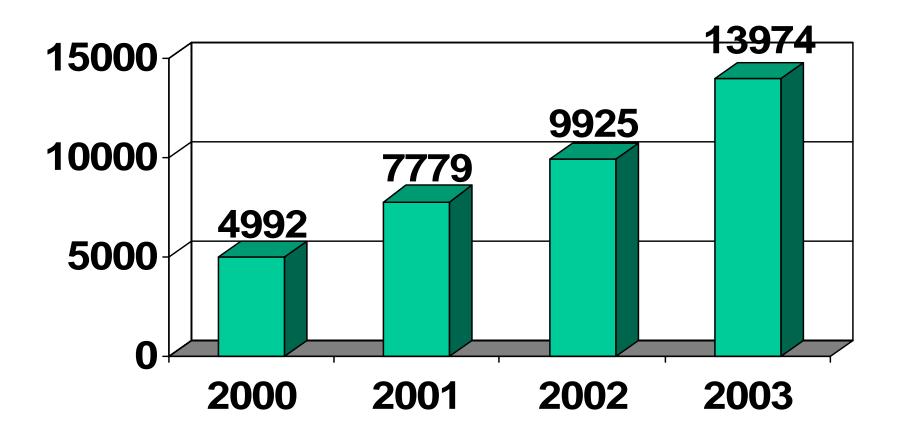




Source: NIDDK

Highest Increase Rate of all Pediatric Surgeries

Bariatric Surgery Volume for California Hospitals



Average Cost per Surgery: \$20,000- \$50,000

Urban Sprawl, Physical Activity, Obesity, and Morbidity

"Those living in Sprawling counties were likely to walk less (p=.004), weigh more (p<.001), and have a greater prevalence of hypertension (p=.018) than those living in compact counties." (average six pound difference)

Ewing R et al: American Journal of Health Promotion 18 (1) Sept/Oct 2003



ItStrikes 16 Million Americans

Are You

mputer drawing of a human insulin molecule

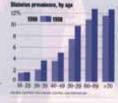
SOCIETY

An American Epidemic

The silent killer: Scientific research shows a 'persistent explosion' of casesespecially among those in their prime BY JERRY ADLER AND CLAUDIA KALB

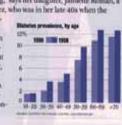
OMETHING TERRIBLE WAS HAPPENING TO YOLANDA BENTTEZ'S eyes. They were being poisoned; the fragile capillaries of the retina artacked from within and were leaking blood. The first symptoms were red lines, appearing vertically across her field of vision; the lines multi-plied and energed into a base that shut out light entirely. 'Her blood vensels inside her eye were popping," says her daughter, Jamnette Roman, a Chicago college student. Benirez, who was in her late 40s when the

problem began four years ago, was a cleaning woman, but she's had to stop working. After five suggeries, she has regained vision in one eye, but the other is completely useless. A few weeks ago, awakening one night in a hotel bedroom, the walked into a door, setting off a paetryym of pain and runsea that hasn't let up yet. And what caused this. catastrophe was nothing as motic as pesticides or enterging viruses. What was poison ing Benitez was sugar.



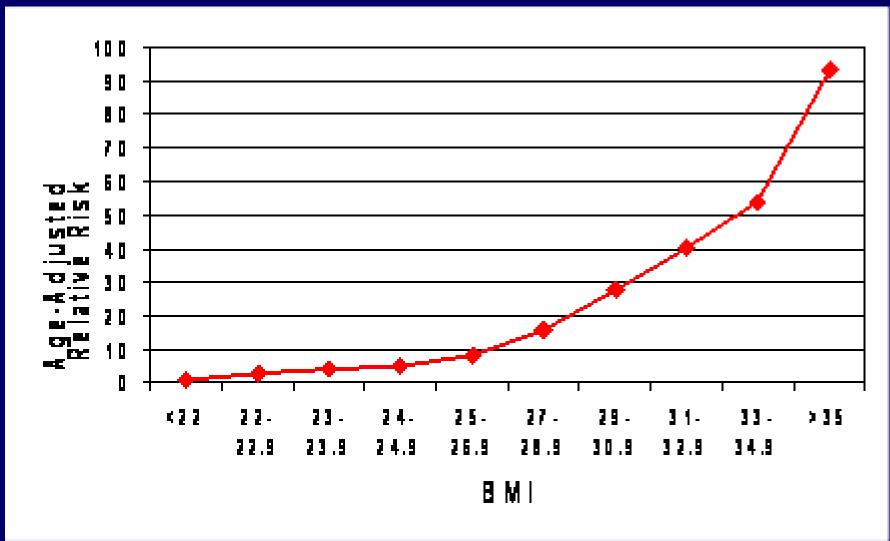
especially if you say well and exercise

and two brothers stud from

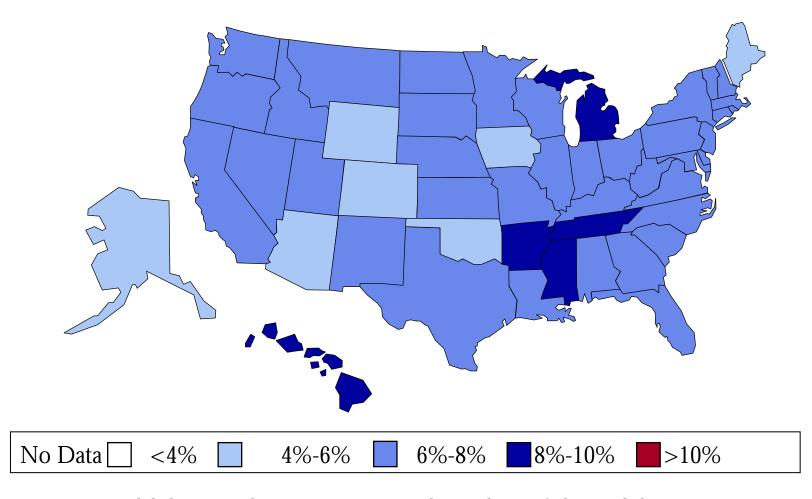


DEVENTED DETERMINATION

Link Between Obesity and Type 2 Diabetes: Nurses Health Study

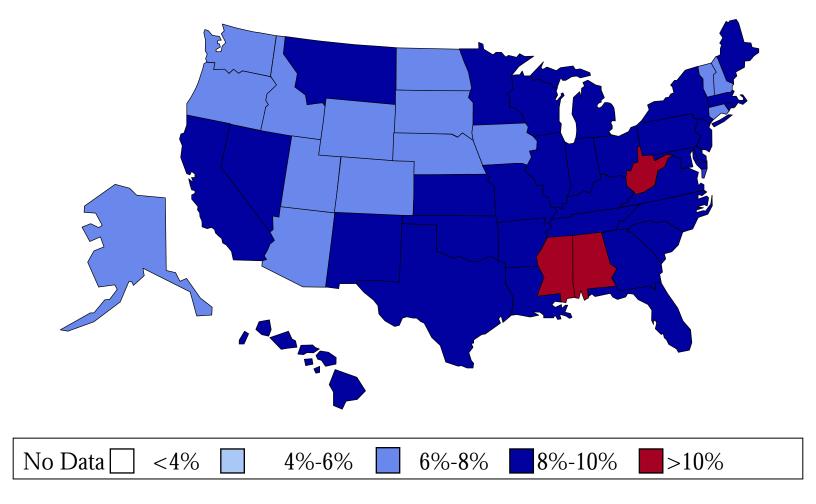


Diabetes and Gestational Diabetes Trends Among Adults in the U.S., BRFSS 1993-94



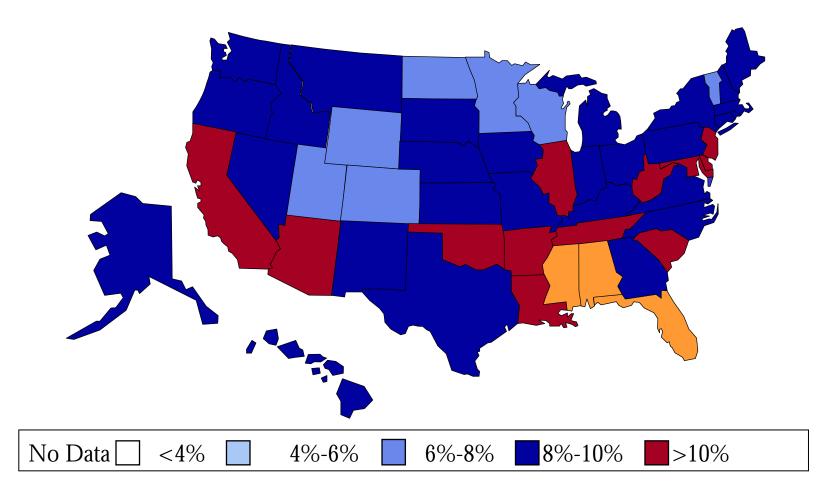
Mokdad AH, Ford ES, Bowman BA, et al. Prevalence of obesity, diabetes, and other obesity-related health risk factors, 2001. JAMA 2003 Jan 1;289(1).

Diabetes and Gestational Diabetes Trends Among Adults in the U.S., BRFSS 1999



Mokdad AH, Ford ES, Bowman BA, et al. Prevalence of obesity, diabetes, and other obesity-related health risk factors, 2001. JAMA 2003 Jan 1;289(1).

Diabetes and Gestational Diabetes Trends Among Adults in the U.S., BRFSS 2001



Mokdad AH, Ford ES, Bowman BA, et al. Prevalence of obesity, diabetes, and other obesity-related health risk factors, 2001. JAMA 2003 Jan 1;289(1).

Diabetes Projected Risks: For Babies Born in 2000

Girls: 38% lifetime risk

 If diabetic before age 40, Lifespan shortened by 14 years (Quality of life by 19 years)

Boys: 33% lifetime risk

If diabetic before age 40, Lifespan shortened by 12 years. (Quality of life by 22 years)

V Narayan et al: JAMA 8 Oct 2003

The Atlanta Journal-Constitution / Sunday, June 15, 2003

CDC: Diabetes to afflict 1 in 3 born in 2000

Scientist says kids must eat healthier, exercise more

By JANET McCONNAUGHEY Associated Press

New Orleans — One in three U.S. children born in 2000 will become diabetic unless many more people start eating less and exercising more, a scientist with the Centers for Disease Control and Prevention warned Saturday.

The odds are worse for African-American and Latino children: Nearly half of them are likely to develop the disease, said Dr. K.M. Venkat Narayan, a diabetes epidemiologist at the CDC.

"I think the fact that the diabetes epidemic has been raging has been well-known to us for several years. But looking at the risk in these terms was very shocking to us," Narayan said.

The 33 percent lifetime risk is about triple the American Diabetes Association's current estimate by 2050, to 29 million, an earlier CDC study by Narayan and others found.

"These estimates I am giving you now are probably quite conservative," Narayan said in an interview before the diabetes association's annual scientific meeting here.

Narayan said it would be difficult to say whether undiagnosed cases would rise at the same rate.

If they did, that could push the 2050 figure to 40 million or more.

Doctors had known for some time that Type 2 diabetes — what used to be called adult-onset diabetes because it typically showed up in middle-aged people — is on the rise, and that patients are getting younger.

Nobody else had crunched the numbers to look at current odds of getting the disease, Narayan said.

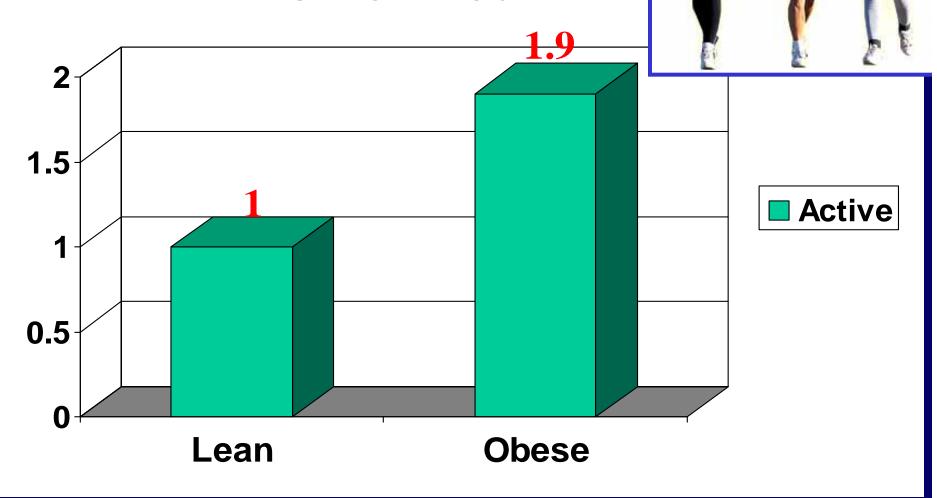
Overall, he said, 39 percent of the girls who now are healthy 2½ to 3-year-olds and 33 percent of the boys are likely to develop diabetes, he said.

For Latino children, the odds are closer to one in two: 53 percent of the girls and 45 percent of the boys. The numbers are about 49 percent and 40 percent for African-American girls

Risk of Death



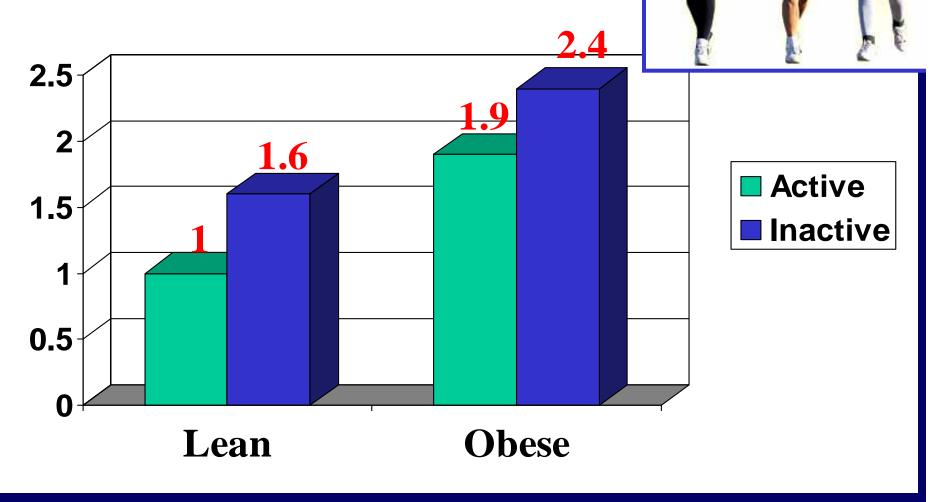
Risk of Death



Risk of Death



Risk of Death



Cost of Overweight, Obesity & Physical Inactivity California, 2000

	<u>Billions</u>
Health Care	\$10.172
Lost Productivity	\$11.168
Workers Comp.	\$.338
Total	\$21.678

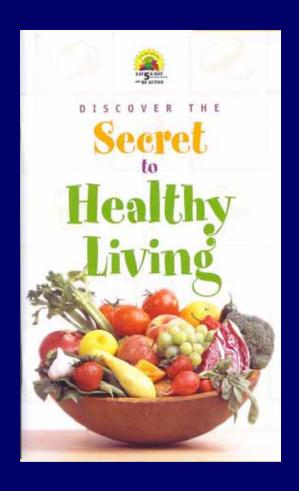
Projected Cost for 2005:

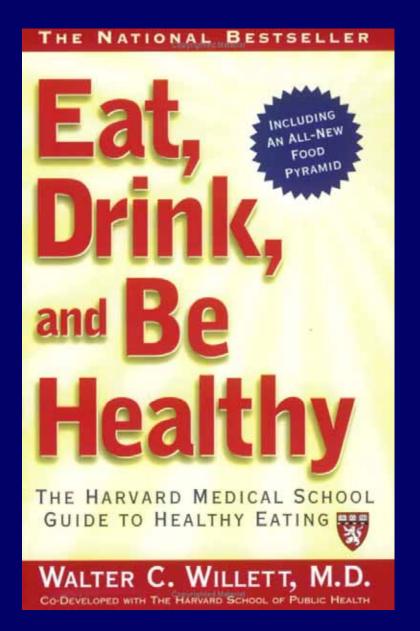
\$28 BILLION

Source: CDHS, Unpublished report, 2004

We Can Turn This Around

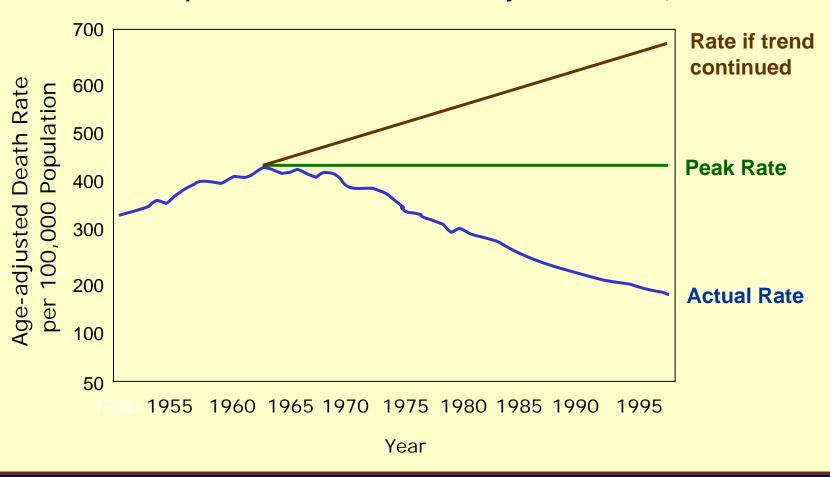
Personal Solutions





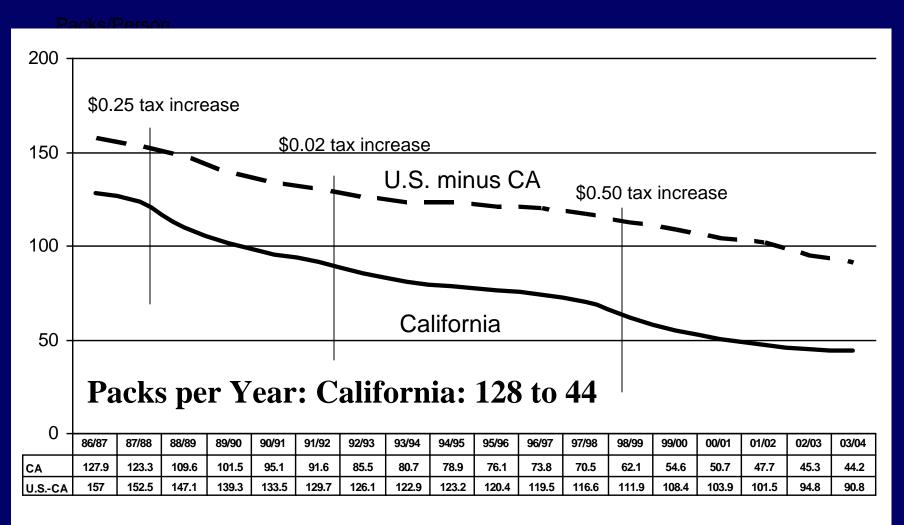
Heart Disease Success Story

Actual and Expected Death Rates for Coronary Heart Disease, 1950–1998



Marks JS. The burden of chronic disease and the future of public health. CDC Information Sharing Meeting. Atlanta, GA: National Center for Chronic Disease Prevention and Health Promotion; 2003.

California vs. Rest of US: Adult per capita Cigarette Consumption 1984-2004

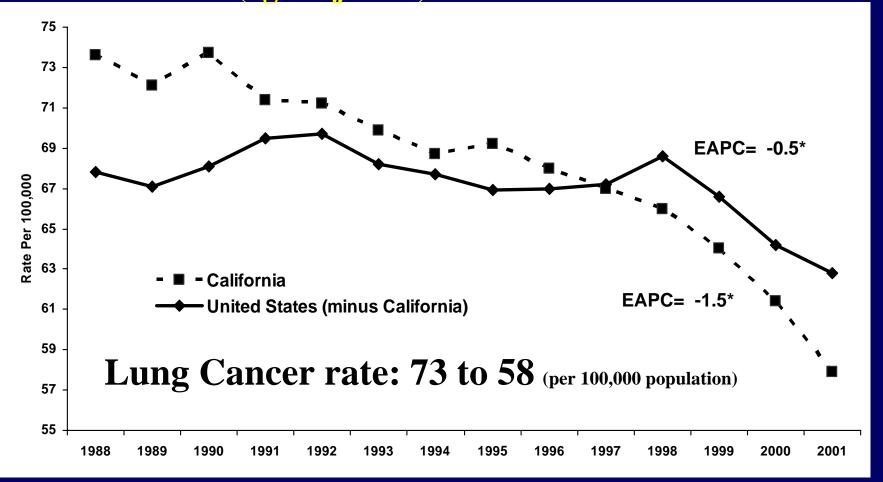


Source: California State Board of Equalization (packs sold) and California Department of Finance (population).

U.S Census, Tax Burden on Tobacco, and United States Department of Agriculture. Note that data is by fiscal year (July 1-June 30).

Prepared by: California Department of Health Services, Tobacco Control Section, February 2005.

Lung and Bronchus Cancer Incidence Rates: 1988-2001 (age adjusted)



¹ Rates are per 100,000 and age-adjusted to the 2000 U.S. standard (19 age groups); Percent changes were calculated using 2 years for each end point; EAPCs were calculated using weighted least squares method.

Source: Cancer Surveillance Section. Prepared by: California Department of Health Services, Tobacco Control Section, 2004.

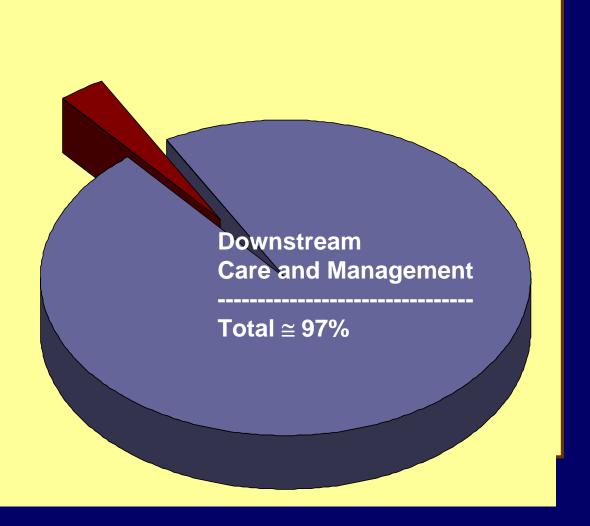
^{*} The EAPC is significantly different from zero (p<0.05).

Culinary Institute of America



Microsized Investment in Public Health, Protection and Prevention

Upstream
Prevention -Total < 3%



Institute of Medicine

The purpose of public health is to fulfill society's interest in assuring the conditions in which people can be healthy

Economy...

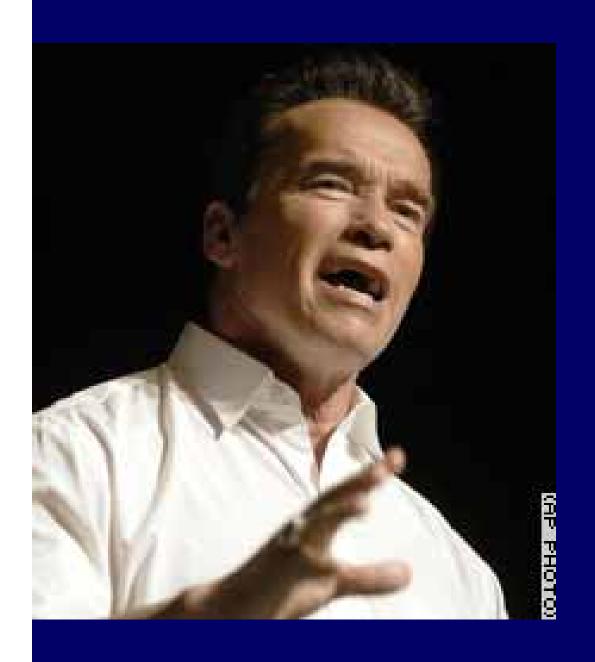
Economic Growth, strength in agriculture, jobs, industry

Environment...

Healthy air, water, food & healthy places to live, work, play

Equity...

Access to all aspects of *community* is fair for all residents



"First of all, we in California this year are introducing legislation that would ban all the sale of junk food in the schools"

-Gov. Arnold Schwarzenegger March 6, 2005

Causally Link to Obesity

- Sweetened Beverages
 - Americans over age 2: 16% of their total energy intake
 - For adolescents: 50% of daily intake of fructose
- Restaurant Prepared Foods

Center for Weight and Health UCB 2005



ONE 20 oz SODA per day

17 teaspoons of SUGAR

250 calories

4 hrs bicycling

"Satiety"

- Reduction in food consumption after food loading.
 - 64% decrease after solid food
 - 9% decrease after liquid food
- "Energy consumed as solid food is more likely to decrease appetite than energy consumed as a liquid"

Mattes RD UCB Center for Weight and Health 2005

Causal Link to Obesity (2)

- Restaurant Prepared Foods:
 - from 1970s to 1990s
 - Caloric Intake Tripled
 - Food dollar expenditures Doubled
- People who eat more food prepared away from home have higher rates of obesity
 - Nutritional quality poorer: higher in fat and lower in fiber
 - Consumers are encouraged to purchase "Value Meals"

Newest Wonder Drug

- Life span increase: 2 years
- Risk of Cardiovascular Disease: 40% less
- Rates of High Blood Pressure and Diabetes: Reduced
- Risk of breast & colon cancer: Reduced
- Mood and mental health status: Improved
- Body Mass Index (BMI): Reduced
- Health care costs: \$300-\$400 less per year
- Cost: minimal

Benefits of Physical Activity

- Life span increase: 2 years
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Surgeon General's Report, 1996

STEPHEN A. McCURDY, M.D.
Occupational & Environmental Medicine One Shields Ave. DAVIS, CA 95616-8638

(530) 752-8051

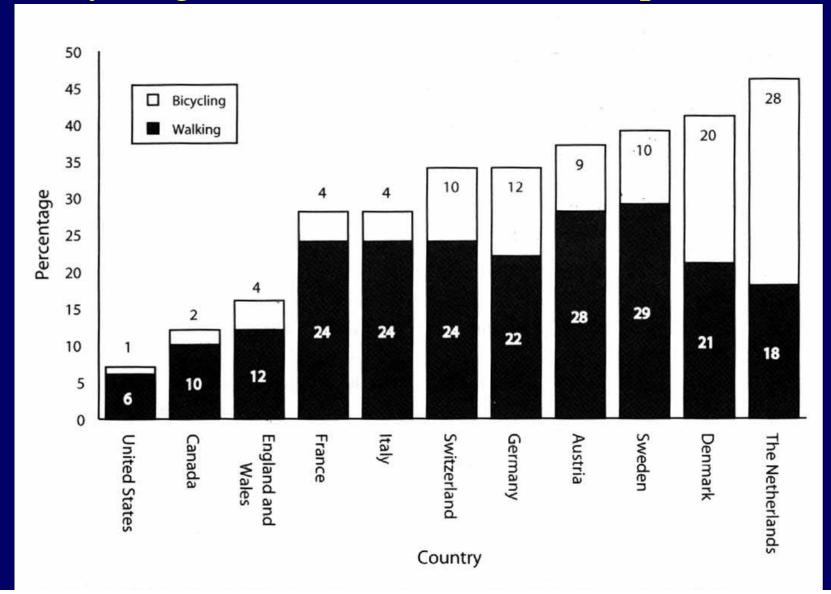
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THIS DOCUMENT CONTAINS VOID PANTOGRAPH, MICROPRINTED SIGN. LINE, REVERSE RX, SECURITY BACKPRINT THERMOCHROMATIC INK FEATURE, NUMBERING, PRINTED ON SAFETY PAPER

Name Richard Jackson, A	o neu	
	Date 10/17/04	
Arise one hour earlier to	an unit] 1-24
Follow with 1/2 hour su	reaty [25-49
exercise, with additiona	1 10 min	50-74
exercise, with additional stretching and calisthenic	s, E	75-100
Repeat 4-6	6 d/week [101-150
Envoy day. Repeat 4-6	- / E	151 and over
Refill NR 12345 (unlimited)	(基本基金) (1)	Units
Void after 5	T=Curdy, M Signature	, net
☐ Do Not Substitute-Dispense As Written	Signature	
Prescription is void if more than one (1) controlled s	substance prescription is writte	en per blank.

Percentage of Trips in Urban Areas Made by Walking and Bicycling: North America and Europe 1995



10,000 Steps a Day

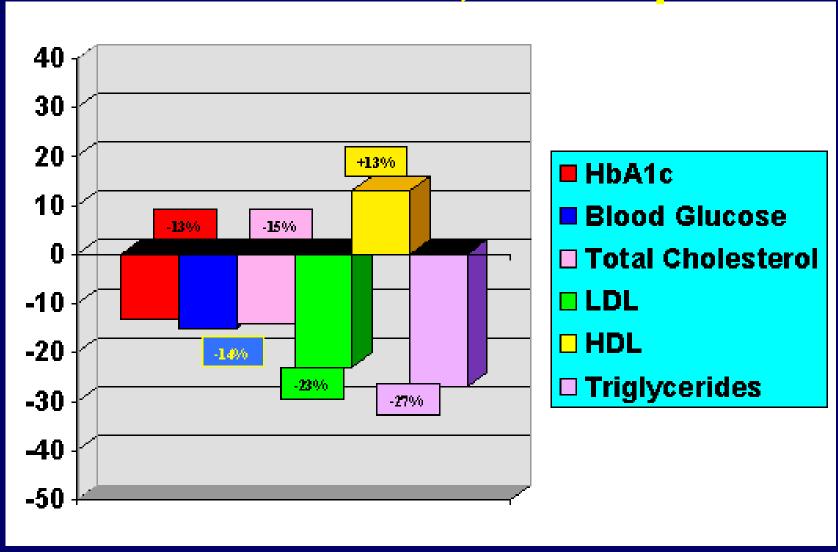
Originated from Japanese: "Manpo-Kei"



10,000 steps

- 3234 people with IGT (Pre-Diabetes)
- walked or exercised five times a week for 30 minutes
- lost 5% to 7% of their body weight
- reduced their risk of diabetes by 58%

Benefits of 10,000 steps



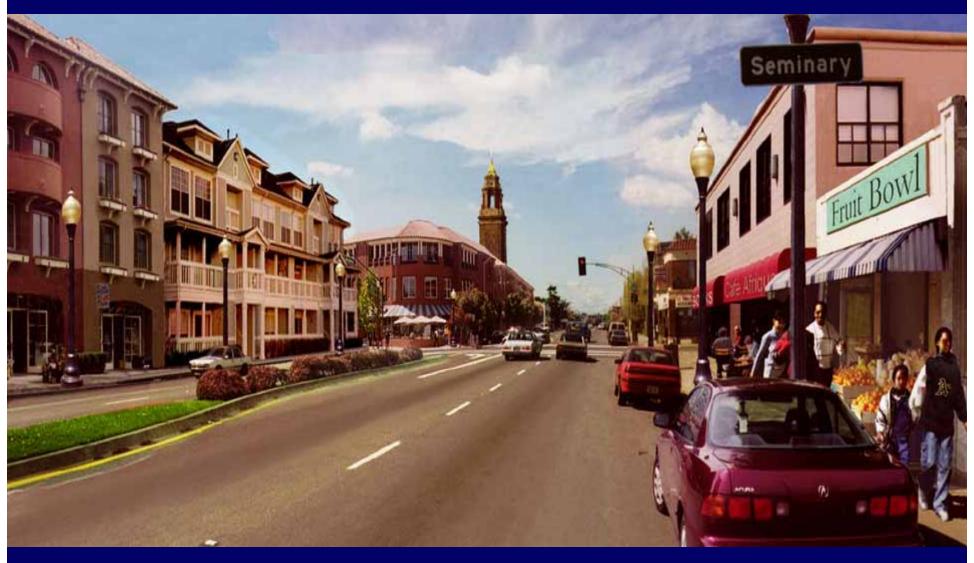
Diabetes Prevention Program Study, 2003



Envisioning Change



Envisioning Change



Envisioning Change





Community Policing



Exercise



Improved opportunities for walking and jogging

Boyle Heights, California

East Los Angeles

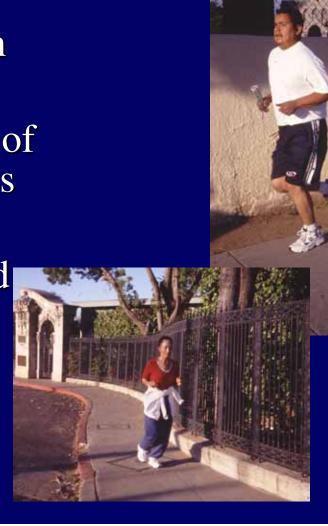
Improved opportunities for walking and jogging Boyle Heights, California

 Small, densely populated, predominantly Latino urban community

 Evergreen Cemetery is one of the area's main green spaces

 Before the Walking trail: High rates of Traffic-related deaths and hospitalizations





- Only 13% of children walk or bike to school as compared to 66% in 1974. (CDC, 2000)
- About 85% of children are driven to school in private vehicles— even when the students live less than two miles away.
- 50% of children who live less than a mile away are driven to school regularly. (CDC, 2002)

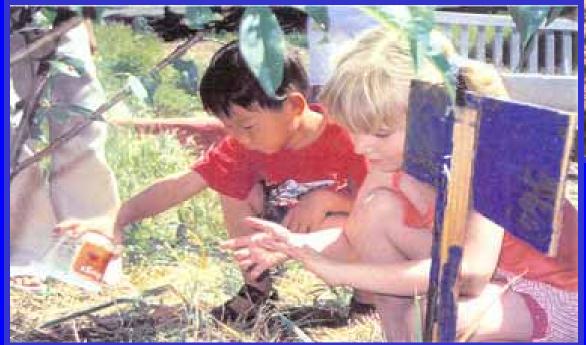






School Gardens

Exercise, Learning, Cooperation, Fun, and

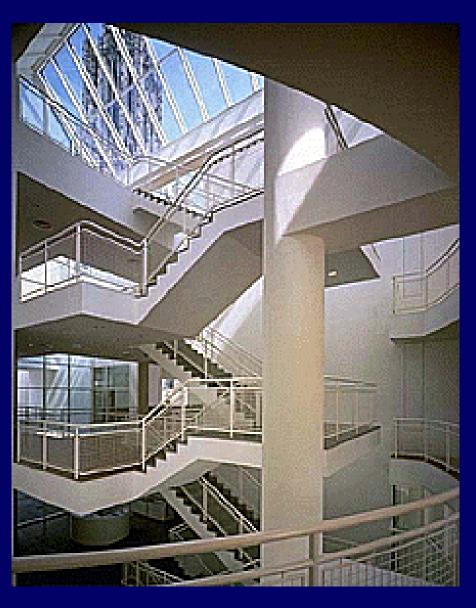




It Tastes good

Importance of Food Markets

- In town stores: especially "mom and pop"
- Farmers' Markets
- Transportation Access (including safe adequately-lit sidewalks)

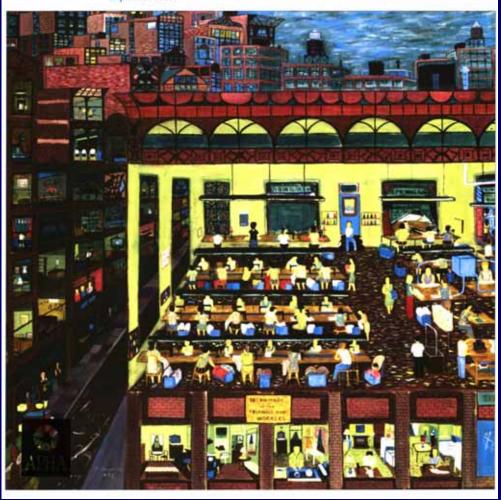


- CDC now
 mandates its new
 Buildings have
 attractive, daylit
 stairways at main
 entrance.
- Elevators require more effort to get to than stairs

PUBLIC HEALTH

Walking, Bicycling, and Urban Landscapes | Urban Form, Health, and the Law's Limits | Smart Growth | Success in Promoting Safe Walking and Biking to School | A Research Agenda for Community Design, Land Use, and Health | BUILT ENVIRONMENT AND HEALTH | Does Urban Sprawl Increase Motor Vehicle Occupant and Pedestrian Deaths? | Linking Housing and Health in Europe

September 2003



AJPH

Built Environment and Health

September, 2003



CDC Healthy Places Website

www.cdc.gov/healthyplaces

- Journal of Health Promotion: Full September Issue
- Increased Research Support From NIH
- Active University Planning/Health Collaborations

 Richard Joseph Jackson, MD, MPH

State Public Health Officer California Department of Health Services 1501 Capitol Avenue

Suite 6001 MS 0003 Sacramento, CA 95814

• 916 440 7400



RJackso6@dhs.ca.gov